



POZNAŃ UNIVERSITY
OF ECONOMICS
AND BUSINESS

INSTITUTE OF INTERNATIONAL BUSINESS AND ECONOMICS

invites to

International Conference

Resilient and transforming Europe

9-10 May 2024

CONFERENCE PROGRAM

9th May, Thursday (Location: PUEB's main building, Al. Niepodległości 10)

9:00–9:30	Registration
9:30–11:15	Opening plenary
11:15–11:45	Coffee break
11:45–12:45	Parallel sessions <ul style="list-style-type: none">I. <i>Impact of twin (green and digital) transformation on cross-border trade in goods and services</i>II. <i>Internationalisation and competitiveness of businesses and industries in times of environmental, technological, geo-economic, and geo-political transformation (part 1)</i>
12:45–13:00	Coffee break
13:00–14:00	Parallel sessions <ul style="list-style-type: none">I. <i>Building resilient supply chains in the post pandemic era: A focus on Europe</i>II. <i>Poster session</i>
14:00–14:30	Lunch
14:30–16:30	AIB-CEE plenary session (hybrid format) <i>Building Resilient Ukraine in New Geopolitical Realities: What are the implications for international business theory and practice?</i>
16:30–16:45	Coffee break
16:45–17:45	Parallel sessions <ul style="list-style-type: none">I. <i>Managing business and social relationships by resilient and sustainable companies</i>II. <i>Internationalisation and competitiveness of businesses and industries in times of environmental, technological, geo-economic, and geo-political transformation (part 2)</i>
17:45–18:00	Closing remarks
19:30–20:00	Gala Dinner (Concordia Taste, ul. Zwierzyniecka 3/1)

10th May, Friday (Location: Building D, ul. Towarowa 55)

9:30–11:00	Roundtable <i>ESG and beyond – a debate with business leaders</i>
11:00–11:30	Coffee break
11:30–13:30	Workshops and Special Events <ol style="list-style-type: none">I. <i>Presentation of awards in the competition for the best undergraduate and graduate theses in the field of international economics and business</i> (Event in Polish).II. <i>PhD Student Workshop</i>: A workshop tailored for PhD students and authors of theses nominated for the competition for the best thesis in international economics and business, providing valuable insights and guidance on research methodologies and publication strategies.
13:30–14:00	Lunch
14:00–15:00	Plenary session <i>Transformation of the European Union and its transformative role in the world</i> (Session in Polish)
15:00–15:30	Closing remarks

ABOUT THE CONFERENCE

Along with the 20th anniversary of Poland's accession to the EU, we invited scholars and researchers in economics, finance, management, and international relations to present the results of studies on the latest advancements in the European economy. During plenary and parallel sessions, keynote speakers and panellists – academia, policy and business representatives – will discuss a wide range of themes, addressing the complex and evolving landscape of the EU and its position in the global economy.

During the conference, we will announce the results of the nationwide competition for the best undergraduate and graduate theses in the field of international economics and business. The induction of 2024 Laureates will be the occasion to celebrate the 10th Jubilee of the Competition and integrate the youngest with the rest of the research community.

2024 also marks the fifth anniversary of the PUEB's Institute of International Business and Economics, continuing the traditions earned at the Faculty of International Business and Economics. Therefore, the conference will allow us to celebrate our own little anniversary with friends.

Contact Information

For inquiries and program details, please send an email to transform-eu@konf.ue.poznan.pl.

Journal Partnership

The Economics and Business Review (EBR) Journal will consider the best papers presented at the conference for submission. Authors of selected papers will have the opportunity to submit their work to this Scopus-indexed journal. The publication of articles is always the privilege of the journal's editors.

